

# 2015 Xen Project Spending Priorities

Draft

Lars Kurth

Community Manager, Xen Project  
Chairman, Xen Project Advisory Board

# 2014 Lessons Learned

## Challenges

- Tracking Spending has been quite difficult  
(no regular reports)  
(not clear how items are covered in reports)
- We were too operational
- Board had to sign off every single item
- Working with suppliers is time-intensive

## Actions

- Align Budget with LF cost and income codes  
(LF to ensure that there are regular reports)
- Start with one (or two) strategic initiatives (e.g. OpenStack WG)
- We changed budget rules
- Consolidate suppliers  
(e.g. maintenance)

# 2014 Spending Overview (estimates)

## What we planned

- AR & PR : \$100K
- Test Framework : \$165K
- Website + Marketing : \$34K
- Developers: \$60K
- Operational: \$6K
- **Total (excluding G&A): \$365K**

## What we spent

- AR & PR : \$100K
- Test Framework : \$78K  
(cheaper than planned + delays)
- Website + Marketing: \$25K  
(includes user events)
- Developers : \$39  
(includes developer events)
- Operational: \$5K
- **Total (excluding G&A): \$247**

## 2015 Accounts

- Expected carryover from 2014: \$300K
- Expected income in 2015: \$325K
- Plan for spending in 2015 of \$370K without G&A fee (\$425K with)
- Would leave us with \$200K reserve

## 2015 Ongoing charges (already agreed)

- AR/PR resource: \$100K
  - Proposal: add \$5K slack for fees, other promo projects
  - Would get us to: \$105K
- COLO hosting: \$24K (including estimated power cost)
  - Proposal: add one more rack (with set-up \$26K) in 2015
  - Would get us to: \$50K
- Test Infra maintenance: \$17K (not yet signed)
  - Consider finding a different supplier who can also sysadmin for lists, wiki, ...
  - Budget a total of \$30K for both
- **Runrate of: \$185K per year (rest \$165K)**

# 2015 Operational Initiatives

- New HW for COLO : \$80K (could expand if needed)
  - May need some Windows licenses
- Face-2-face meetings : \$5K
- Training, OPW, GSoC, Travel Stipends : \$35K
- Support User Events and Initiatives : \$15K
- Developer Events Slush Fund: \$30K
  - Estimated cost for Dev Summit and Dev Meeting \$57.3K (attached)
  - Assuming \$200 ticket price and 30K of sponsorship we may have to subsidize by around \$10K
- **Total of: \$165K**
- **Reserve of \$20K for additional items**

# Strategic Initiatives

*The key here is that most of these, e.g. an OpenStack initiative or an initiative to develop boot-less Xen updates is primarily achieved by AB members collaborating more closely*

*BUT: there may be some funding implications*

## Examples:

- Running an OpenStack CI loop may require buying AMIs from a cloud provider
- Beefing up the vendor directory may require hiring temp staff to reach out to Xen vendors and signing them up pro-actively
- Etc.